

## **SPDR® DOW JONES INDUSTRIAL AVERAGE<sup>SM</sup> ETF TRUST**

### **– Appointment of Market Maker**

PDR Services LLC, the sponsor of the SPDR® Dow Jones Industrial Average<sup>SM</sup> ETF Trust (the “Trust”), is pleased to announce that each of Commerzbank AG and BNP Paribas Arbitrage SNC has been appointed as Market Maker of the Trust, and that each of Commerzbank AG and BNP Paribas Arbitrage SNC is Designated Market Maker of the Trust in accordance with the Rules and Bye-Laws of the Singapore Exchange Securities Trading Limited.

### **Background:**

PDR Services LLC is the sponsor of the Trust and is a wholly-owned subsidiary of NYSE Euronext, which is wholly-owned by IntercontinentalExchange Group, Inc. State Street Bank and Trust Company is the trustee for the Trust. ALPS Distributors, Inc., a registered broker-dealer, is distributor for the Trust.

The Trust is a unit investment trust organized in the United States, and is a single fund that issues securities called “Trust Units” or “Units”, which represent an undivided ownership interest in the portfolio of stocks held by the Trust. The Trust intends to provide investment results that, before expenses, generally correspond to the price and yield performance of the Dow Jones Industrial Average<sup>SM</sup> (“DJIA”). The Trust’s portfolio consists of substantially all of the component common stocks which comprise the DJIA and are weighted in accordance with the terms of the Trust Agreement (as defined in the Singapore prospectus of the Trust which was registered with the Monetary Authority of Singapore on February 22, 2013).

### **About IntercontinentalExchange Group, Inc.**

IntercontinentalExchange Group, Inc. (NYSE: ICE) is the leading network of regulated exchanges and clearing houses for financial and commodity markets. ICE delivers transparent, reliable and accessible data, technology and risk management services to markets around the world through its portfolio of exchanges, including the New York Stock Exchange, ICE Futures, Liffe and Euronext.

Trademarks of ICE and/or its affiliates include IntercontinentalExchange, ICE, ICE block design, NYSE Euronext, NYSE, New York Stock Exchange, LIFFE and Euronext. Information regarding additional trademarks and intellectual property rights of IntercontinentalExchange Group, Inc. and/or its affiliates is located at <https://www.theice.com/terms.jhtml> and <http://www.nyx.com/terms-use>.

### **Forward-Looking Statements**

This announcement may contain “forward-looking statements” made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements regarding ICE’s business that are not historical facts are forward-looking statements that involve risks, uncertainties and assumptions that are difficult to predict. These statements are not guarantees of future performance and actual outcomes and results may differ materially from what is expressed or implied in any forward-looking statement. The factors that might affect our performance include, but are not limited to: our business environment and industry trends; conditions in global financial markets; domestic and international economic conditions; volatility in commodity prices and price volatility of financial contracts such as equity indexes and foreign

exchange; our ability to realize the anticipated benefits of the acquisition of NYSE Euronext within the expected time frame, and efficiently integrate NYSE Euronext's operations; changes in laws and regulations; increasing competition and consolidation in our industry; our ability to identify and effectively pursue acquisitions and strategic alliances and successfully integrate the companies we acquire on a cost-effective basis; the success of our clearing houses and our ability to minimize the risks associated with operating multiple clearing houses in multiple jurisdictions; our ability to comply with regulatory requirements; the performance and reliability of our technology and third party service providers; technological developments, including ensuring that the technology we utilize is not vulnerable to security risks; the accuracy of our cost estimates and expectations; our belief that cash flows will be sufficient to service our debt and fund our working capital needs and capital expenditures for the foreseeable future; our ability to develop new products and services on a timely and cost effective basis; leveraging our risk management capabilities; maintaining existing market participants and attracting new ones; protecting our intellectual property rights; not violating the intellectual property rights of others; potential adverse litigation results; our belief in our electronic platform and disaster recovery system technologies; and identification of trends and how they will impact our business. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see ICE's Securities and Exchange Commission (SEC) filings, including, but not limited to, the "Risk Factors" in ICE's most recent Annual Report on Form 10-K for the year ended December 31, 2012, as filed with the SEC on February 6, 2013, the "Risk Factors" in NYSE Euronext's most recent Annual Report on Form 10-K for the fiscal year ended December 31, 2012, as filed with the SEC on February 26, 2013, the "Risk Factors" in the joint proxy statement/prospectus of ICE Group, as filed with the SEC on April 30, 2013 and other documents filed by ICE, NYSE Euronext and ICE Group from time to time. These filings are also available in the Investors & Media section of our website. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. We caution you not to place undue reliance on these forward-looking statements. Any forward-looking statement speaks only as of the date on which such statement is made, and we undertake no obligation to update any forward-looking statement or statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of an unanticipated event. New factors emerge from time to time, and it is not possible for management to predict all factors that may affect our business and prospects. Further, management cannot assess the impact of each factor on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

Issued for and on behalf of  
**PDR Services LLC**  
January 27, 2014

***IMPORTANT:*** *If you are in any doubt about this announcement, you should consult your stockbroker, bank manager, solicitor, accountant or other financial adviser. The Singapore Exchange Securities Trading Limited takes no responsibility for the correctness of any of the statements made or opinions expressed in this announcement.*