

## Press Release

**Contact:** Phoebe Ho  
**Telephone:** +852 2230 1645  
**Email:** [Phoebe.Ho@StateStreet.com](mailto:Phoebe.Ho@StateStreet.com)

**Contact:** Winston Choo  
**Telephone:** +65 6534 5122  
**Email:** [winston.choo@citigatedrimage.com](mailto:winston.choo@citigatedrimage.com)

# State Street Global Advisors Launches Online Game in Singapore to Drive Investor Education around Offshore ETF Investing

**Allows Users to Experience the Potential Benefits of Diversification and Using ETFs to Gain Exposure to US Equities**

**SINGAPORE, 02 March, 2016** — State Street Global Advisors (SSGA), the asset management business of State Street Corporation (NYSE: STT), today announced the launch of its SPDR® Exchange Traded Fund (ETF) online game for Singapore residents.

From now until April 29, 2016, Singapore residents can log on to [www.spdrs.com.sg/game](http://www.spdrs.com.sg/game) to answer questions on various United States household brands. Those with the most correct answers will be entered for a chance to win an S\$350 electronics store voucher or S\$10 coffee gift card. Participants may also earn an additional entry by sharing the website on their social media accounts or via email.

“The impetus behind this initiative was to make investing in US companies more tangible for investors. Through this contest, we hope to heighten awareness among investors on the benefits of diversifying their investments overseas, and how Singapore-listed US equity ETFs can be an efficient way to gain exposure to the US stock market,” said Ray Chan, vice president and head of ETF Business Development, Asia ex-Japan at State Street Global Advisors. “We believe that US equities remain an important part of a long-term portfolio, given the size of the US stock market and the sheer number of US-based global companies of which investors shouldn’t ignore.”

Currently SSGA has two US equity ETFs listed on the SGX – SPDR S&P 500® ETF (stock code: S27) and SPDR Dow Jones® Industrial Average ETF (stock code: D07). The former aims to track the performance of the S&P 500 Index by investing in top 500 US stocks across numerous industries. The latter aims to track the performance of the Dow Jones Industrial Average Index by investing in 30 “blue-chip” US stocks.

###

### About State Street Global Advisors

For nearly four decades, State Street Global Advisors has been committed to helping our clients, and those who rely on them, achieve financial security. We partner with many of the world’s largest, most sophisticated investors and financial intermediaries to help them reach their goals through a rigorous, research-driven investment process spanning both indexing and active disciplines. With trillions\* in assets, our scale and global reach offer clients access to markets, geographies and asset classes, and allow us to deliver thoughtful insights and innovative solutions.

State Street Global Advisors is the investment management arm of State Street Corporation.

*\*Assets under management were US\$2.24 trillion as of December 31, 2015. AUM reflects approx. US\$22.0 billion (as of December 31, 2015) with respect to which State Street Global Markets, LLC (SSGM) serves as marketing agent; SSGM and State Street Global Advisors are affiliated.*

The whole or any part of this work may not be reproduced, copied or transmitted or any of its contents disclosed to third parties without SSGA's express written consent. The prospectuses in respect of the offer of the units (the "Units") in the Funds mentioned (the "Funds") are available and may be obtained upon request from State Street Global Advisors Singapore Limited ("SSGA", regulated by the Monetary Authority of Singapore, Company Registration number: 200002719D). Investors should read the prospectus before deciding whether to acquire Units in the Funds. The value of Units and the income from them may fall as well as rise. Units in the Funds are not obligations of, deposits in, or guaranteed by SSGA or any of its affiliates. All forms of investments carry risks, including the risk of losing all of the investment amount. Such activities may not be suitable for everyone. Past performance figures are not necessarily indicative of future performance of the Funds. Investors have no right to request SSGA to redeem their Units while the Units are listed. It is intended that holders of Units may only deal in their Units through trading on the Singapore Exchange Securities Trading Limited ("SGX-ST"). Listing of the Units on the SGX-ST does not guarantee a liquid market for the Units. Investors may wish to seek advice from a financial adviser before making a commitment to purchase the Units. In the event that Investors chooses not to seek advice from a financial adviser, he should consider whether the product in question is suitable for him.

ETFs trade like stocks, are subject to investment risk, fluctuate in market value and may trade at prices above or below the ETFs net asset value. Brokerage commissions and ETF expenses will reduce returns.

Frequent trading of ETFs could significantly increase commissions and other costs such that they may offset any savings from low fees or costs.

Risk associated with equity investing include stock values which may fluctuate in response to the activities of individual companies and general market and economic conditions.

Diversification does not ensure a profit or guarantee against loss.

**State Street Global Advisors Singapore Limited**, regulated by the Monetary Authority of Singapore, COMPANY REGISTRATION: 200002719D. 168 Robinson Road, #33-01 Capital Tower. T: +65 6826 7555. Web: [www.spdrs.com.sg](http://www.spdrs.com.sg)

© 2016 State Street Corporation. All Rights Reserved.

IBGAP-2972